



23rd
March
2017

A night to
remember.

2017





INTRODUCTION

The Wales HR Awards is the flagship event from the Wales HR Network, and was created by Acorn, one of the UK's leading specialist recruitment and training agencies, and Cardiff-based commercial law firm Darwin Gray.

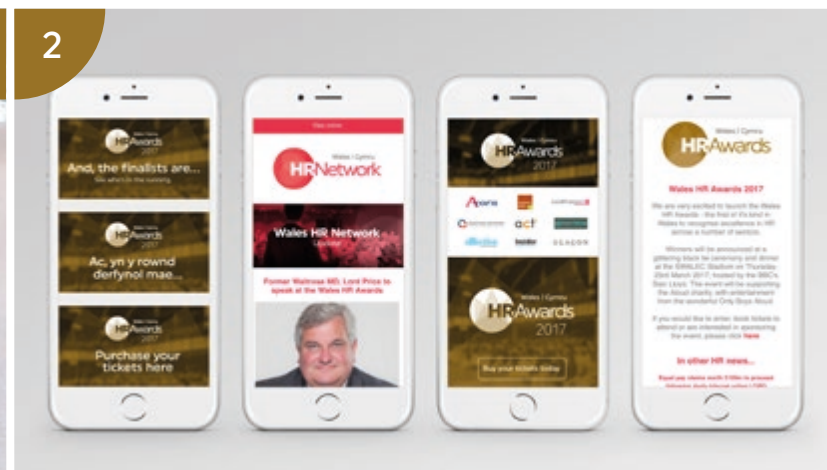
The first ever Wales HR Awards was held in March 2017 and has been described as **"Quite simply superb!"**



MARKETING AT ITS BEST...

With a new website, a launch event, regular updates to existing HR Network members and social media activity, the first ever Wales HR Awards was introduced to Welsh businesses.

1. Event programme and collateral
2. Emailers & social media
3. Website
4. Event banner backdrops



INCREDIBLE SUPPORT

Support from leading Welsh businesses throughout the country was incredible. Not to mention the astounding quality and quantity of entries!

2017 sponsors



23RD MARCH 2017 THE FIRST EVER WALES HR AWARDS

Around 350 HR professionals gathered to celebrate HR excellence.

HR teams and professionals from leading Welsh businesses attended from all over the country.

Acorn Recruitment

ACT Training

Bluestone Resorts Ltd.

Bowen Eldridge

Calland Wright

Capital Law

Cardiff Airport

Career Coaching Cymru

Cartrefi Cymunedol Gwynedd

City of Cardiff Council

Coleg Cymraeg Cenedlaethol

Darwin Gray

Dysgu Cymraeg

Effective Communication

GoCompare

Hafod

HCHR

Insider Media

Insight HR

Inspiretec Group Ltd.

LinguaSkin

Menter a Busnes

Morgan LaRoche

Mudiad Meithrin

National Assembly for Wales

New Directions

New Law

NPT Homes

Penguin Wealth

Pobol

Pobol Cyf

Principality Building Society

Quantum Advisory

RMS

Seer Green

Smartpipe Solutions

Source Insurance Ltd.

Tai Ceredigion

Talent HR

TATA Steel

The Creative Thinking Company

Thomas Carroll

Torrance HR

Wales Co-operative Centre

WCBS

Welsh National Opera

Willmott Dixon Construction Ltd.

GOVERNMENT PRESENCE

Lord Price, the Minister of State for International Trade and former CEO of Waitrose (1), attended as the guest speaker to share his tips on creating a happy workforce. His presence was a true testament to the importance of this event and recognising HR professionals.

TV Presenter **Sian Lloyd** (2) hosted the awards.

Exceptional performances from **Only Boys Aloud** (3) and **Welsh National Youth Opera** (4).



TRENDING ON TWITTER

The activity on social media in the lead up to, during and after the event was outstanding!

+258%
Website traffic
week of awards



41.1K
impressions
in one week

#waleshrawards
trending
on Twitter



PR COVERAGE
IN SIX MONTHS
WE REACHED
A POTENTIAL
READERSHIP OF
OVER 1.3 MILLION!

...in leading UK-

...the Welsh language category.

ider
LIMITED

...e visits: 225.9K



**Awards
revealed**

...the first Wales
...celebrating
...of human



Lord Price, Minister of State at the Department for International Trade and former Managing Director of Waitrose was guest speaker. Winners and guests were also entertained by Only Boys Aloud and Welsh National Opera's Youth Opera, which provides young singers aged 10 to 25 with a training programme and progression route to develop their singing and performance skills and also gain a unique insight into the functions of a major arts

been so impressed by the quality and diversity of the nominations and really value the effort and time put in by all those who entered these inaugural awards.

"We want this to be annual celebration of HR excellence and couldn't be happier with the way it's been received by HR professionals all over Wales."

**Business
NewsWales**

Monthly page visits: 243K



Lord Price Confirmed to Speak at the First Wales HR Awards

Lord Price, the Minister of State at the Department for International Trade has been announced as the guest speaker at the inaugural Wales HR Awards.

Previously the Managing



Monthly page v

**And the
Winners Are**



FEEDBACK WAS PHENOMENAL

**IT WAS A LOVELY AND MEMORABLE
EVENING AND WHAT AN EXPERIENCE!**

SIWAN THOMAS (AWARD WINNER)

**THANK YOU, IT WAS A GREAT EVENING. REALLY
APPRECIATE ALL THE HARD WORK YOU ALL PUT
INTO THE EVENING AND AGAIN THANK YOU.**

CARDIFF AIRPORT (SPONSOR)

**AS SPONSORS WE WERE DELIGHTED WITH
THE RUN-UP TO THE AWARDS AND THEN HAD
A GREAT TIME ON THE NIGHT. EVERYTHING
WENT ACCORDING TO PLAN AND OUR GUESTS
NOT ONLY SEEMED TO HAVE AN ENJOYABLE
EVENING BUT ALSO MADE CONNECTIONS
AMONGST THEMSELVES WHICH WAS EXACTLY
WHAT WE WERE HOPING FOR. ALREADY
LOOKING FORWARD TO NEXT YEAR.**

BOWEN ELDRIDGE (SPONSOR)



**THANKS SO MUCH FOR SUCH
A GREAT EVENT. WE GOT A
LOT OUT OF THE PROCESS
AND WILL CERTAINLY WANT
TO STAY INVOLVED!**

NPT HOMES (FINALIST)

**I WAS AT THE HR AWARDS LAST
NIGHT, AND I WANTED TO WRITE
TO YOU TO CONGRATULATE YOU
ON SUCH A FANTASTIC EVENING.
THE WALES HR SCENE HAS LONG
NEEDED A BOOST AND LAST NIGHT
CERTAINLY ACHIEVED THAT.**

CAPITAL LAW (SPONSOR)

QUITE SIMPLY SUPERB!

SEER GREEN (SPONSOR)



Get involved.

Friday 23rd March 2018

waleshrawards.cymru